The Checkmk Community

CHECKMK CONFERENCE #6 – MUNICH, APRIL 28, 2020
Faye Tandog

- Checkmk Community Manager
- Checkmk Conference first timer!
- Community management experience from different contribution programs @ Mozilla
- Event organizer (pre-corona)
Agenda

1. COMMUNITY STATUS QUO
2. CHECKMK COMMUNITY STRATEGY 2020
Checkmk: A product of monitoring community members crossing paths
...And it grew quickly

More than 2,000 customers

- 150 customers in 2013
- 386 customers in 2014
- 656 customers in 2015
- 923 customers in 2016
- 1,228 customers in 2017
- 1,637 customers in 2018
- 2,238 customers in 2019

35% of Dax 30
35+ countries
97% renewal rate
Reactivating the Community Part 1

Checkmk on GitHub

- Checkmk source code published on GitHub
- Travis CI has been set up for quick test and initial feedback
- Set up the Contributing Guidelines
How’s Checkmk on GitHub doing?

98 FORKS
180 STARS

(from non-tribe29 members)
Reactivating the Community Part 1

Mailing List to Forum

- Migrated to the Checkmk Forum running on Discourse, an open source discussion platform
Speaking of the Checkmk forum... Have you signed up? Let us know on the chatbox!

If you haven’t yet, don’t miss out!
https://forum.checkmk.com
How’s the Checkmk Forum doing? (5 months)

900+ SIGNUPS
1.3k+ TOPICS CREATED
5.8k+ POSTS
15-29% DAILY ACTIVE USERS
Reactivating the community Part 1

Checkmk Exchange

- Major redesign
- Easier to search for plugins
Takeaway

Good decision! What should be done next?
Enabling the community (again) Part 2: Events

- First Checkmk Meetup
- Participating in community and industry conferences
What’s next?

Set up the foundation of the community in order to do further outreach.
# First step: Openness @ tribe29

<table>
<thead>
<tr>
<th>Goal</th>
<th>Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sharing and discussing our product roadmap with a broader audience</td>
<td>Will be done post-conference</td>
</tr>
<tr>
<td>Offering the community the tools to contribute to the project</td>
<td>Community Strategy 2020</td>
</tr>
<tr>
<td>Product progression (e.g. werks) and having a discussion on them</td>
<td>Product updates will now be available in the forum for discussion</td>
</tr>
</tbody>
</table>
Agenda

1. COMMUNITY STATUS QUO
2. CHECKMK COMMUNITY STRATEGY 2020
What are the types of contributors?

Community support contributors
COMMUNITY SUPPORT
“\textit{I like to help people}”

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<tr>
<td>Better support and recognition</td>
<td>Continuously improving and learning how we can show appreciation to contributor efforts</td>
</tr>
<tr>
<td>Knowledge base project</td>
<td>Under early evaluation</td>
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What are the types of contributors?

Community support contributors

Non-code contributors
NON-CODE CONTRIBUTIONS
“I like to help make Checkmk a great product for everyone”

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<td>Make Checkmk available in your language</td>
<td>Tool under evaluation. Workflow to be planned.</td>
</tr>
<tr>
<td>Contributions to the documentation and handbook</td>
<td>Planning ~Q3, along with the new website</td>
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What are the types of contributors?

- Community support contributors
- Non-code contributors
- Code contributors
**CODE CONTRIBUTIONS**

“I like to help build the best monitoring tool!”

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<td>Checkmk Exchange</td>
<td>• Website redesigned 🎉</td>
</tr>
<tr>
<td></td>
<td>• Improving the review process</td>
</tr>
<tr>
<td>GitHub Contributions</td>
<td>• Foundation has been laid 🎉</td>
</tr>
<tr>
<td></td>
<td>• Will continue plans to improve collaboration with contributors</td>
</tr>
<tr>
<td>Development guides (plugin development)</td>
<td>• Under evaluation</td>
</tr>
</tbody>
</table>
What are the types of contributors?

- Community support contributors
- Non-code contributors
- Code contributors
- Advocates
**ADVOCACY**

“I like to spread the word about Checkmk!”

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<th>Goal</th>
<th>Description</th>
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<tr>
<td>Checkmk User Groups</td>
<td>Setting up local groups of Checkmk communities</td>
</tr>
<tr>
<td>Support the community advocates</td>
<td>Support technical content creators in the Checkmk community</td>
</tr>
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WHAT’S NEXT?

- Join us at the Fireside Chat later to share your thoughts on our approach and give your ideas on how we can provide a great contributor experience!

- Continue the discussion in the forums: https://checkmk.io/cmk6-community
Thank you